

IZURAN

un proyecto
PRANAVAOM



CULTURAL JOURNEY ROOTS OF MOROCCO

12 days / jan 07 2024 - jan 18 2024

Group trip / 15 people max



WHAT IS IZURAN?

PRANAVAOM invites you to a cultural journey to the roots of Morocco.

A different way to discover this territory through its art and craftsmanship. We immerse ourselves in the southeastern region of Morocco, exploring its magical landscapes: oases, gorges, valleys, desert, fortified villages. Simultaneously, we delve into the ancient Amazigh culture of North Africa through one of its most important pillars: craftsmanship. Guided by traditional artists and artisans, they introduce us to their ancestral techniques, passed down through generations, allowing us to experience their daily lives alongside them.

On this cultural journey, we will explore ancestral ways of life that coexist with modernity, preserving their roots and knowledge through responsible men and women who safeguard their culture.

We believe in creating experiences with respect – respect for culture, traditions, people, and animals. We prioritize the local aspect, from the team: guides, drivers, artisans... to the travel experiences: meals in family homes, accommodations, activities. Reflecting upon and practicing tourism from a cultural, historical, societal, and artistic perspective is the aim of Pranavaom and this beautiful adventure.

Come with us to discover the roots of Morocco, IZURAN.



Daniela Cea Jacques, founder of Pranavaom, invites us to this cultural journey called IZURAN, which in the Tamazight language means "Roots."

Her connection to this North African land comes from experiencing her early childhood in Morocco. The texture of this beautiful territory and the ancestry of Amazigh culture became ingrained in her. Sharing this valuable way of life with others is what inspires this journey.

Joining us on this route are Luna and Muha, local experts in the art and culture of the Amazigh.

Together, we will embark on this journey through Deep Morocco.

TRIBU NOMADA FOUNDATION



Izuran, our cultural journey to the roots of Morocco, is part of and marks the beginning of a much larger project: Tribu Nomada, our multicultural humanitarian foundation.

We are a team of individuals from different corners of the world dedicated to the science of Yoga, self-awareness, well-being, the arts, and the preservation of culture. We are also activists committed to caring for and protecting the environment, Mother Earth, with a shared vision of a new humanity.

Our purpose is to create "Oases," cultural, educational, and sports centers for socially vulnerable children and in refugee camps.

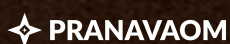
We know that education and knowledge are the most powerful tools for the sustainable development of the new generations, and our mission is to provide them.

By embarking on this trip, you will not only be part of an amazing experience in an extraordinary country rich in culture and natural beauty but also contribute to the birth of Tribu Nomada in African and Chilean territories. Alongside our collaborators – Afus from Morocco, Tusobola from Uganda, Invisible Kids, Goma Circus, the Christian Humanitarian Association of the Democratic Republic of Congo, Pranavaom, and Atomik Boulder from Chile – we will initiate our work.

This journey invites all those who resonate with sustainable tourism, nature lovers, enthusiasts of multiculturalism on our planet, those who wish and yearn to explore new and different ways of inhabiting the Earth, with respect and kindness.

Your participation in our dream gives us hope and strength to continue step by step in building a new reality in the service of humanity.

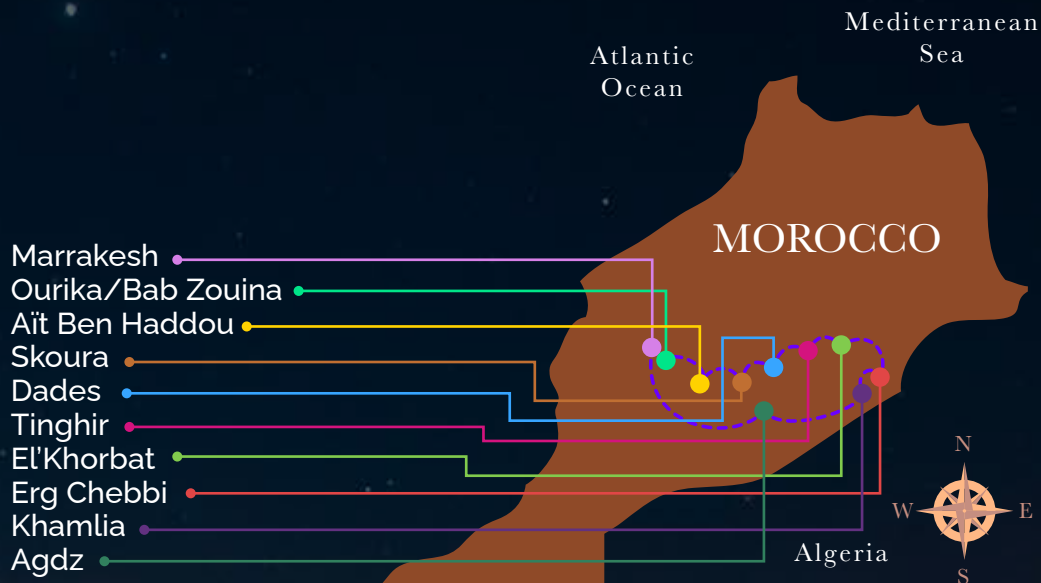
Better together.





IZURAN CULTURAL JOURNEY

jan 7 2024 - jan 18 2024



Day 1-2	<i>sun 7 y mon 8</i>	Ourika / Bab Zouina
Day 3	<i>tue 9</i>	Ourika – Ait Ben Haddou
Day 4	<i>wed 10</i>	Ait Ben Haddou – Skoura
Day 5	<i>thu 11</i>	Skoura – Dades
Day 6	<i>fri 12</i>	Dades – Tinghir - El'Khorbat
Day 7	<i>sat 13</i>	El'Khorbat – Erg Chebbi
Day 8	<i>sun 14</i>	Mercado de Rissani - Khamlia
Day 9	<i>mon 15</i>	Khamlia - Agdz
Day 10	<i>tue 16</i>	Agdz- Marrakech
Day 11	<i>wed 17</i>	Marrakech
Day 12	<i>thu 18</i>	Farewell



Ourika Valley / Bab Zouina

 Day 1-2: sun 07/01-mon 08/01



 0h 45m

 Bab Zouina



 Bab Zouina
<https://bab-zouina.com/>



We will be picked up at Marrakech Airport, in the southwestern part of Morocco, to head east towards the Ourika Valley. There, we will find Bab Zouina, a spectacular place at the foot of the Atlas Mountains, less than an hour's journey away.





Bab Zouina

Bab Zouina, which translates to "Beautiful Gate," is a project that was born over 30 years ago with an ecological, sustainable, and spiritual vision, in collaboration with local communities. It is situated in a stunning valley at the threshold of the Atlas Mountains, nestled in the heart of Amazigh culture.

The beauty of the oasis, the hospitality of Karim and Helene, and the dedicated team behind every detail make Bab Zouina a unique place to start our journey. We will be welcomed with their delicious traditional cuisine, surrounded by gardens in a multitude of colors, orchards, olive groves, a yoga room, and traditional architectural facilities. These elements will contribute to making our stay an exquisite experience before we continue eastward on our cultural route.





Opening Night of the Route

We will indulge in a traditional hammam, a steam-based beauty and purification ritual, within a vault constructed from noble materials. It is a place of ultimate relaxation, catering to both men and women, where products for exfoliation, body wraps, and hydration are crafted from natural ingredients harvested at Bab Zouina. Olive oil, eucalyptus essence, argan oil, clay mixed with medicinal plants, rose and orange blossom water, rosemary, and chamomile. Throughout this process, we'll be accompanied by hot water drawn from the Hammam's source, poured from beautiful copper vessels.

We bid farewell to Bab Zouina with a nighttime bonfire that will mark the beginning of our grand adventure along the cultural route to the roots of Morocco; Izuran.





Ourika – Ait Ben Haddou

 <i>Day 3: tue 09/01</i>	 <i>9:00 am</i>	 <i>6h 00</i>
 <i>Affous Gh Affous (L'mdint) cooperative</i>	 <i>Carpet Workshop. (3 h approx.)</i>	 <i>Hôtel Riad Maktoub (or similar)</i> https://riadmaktoub.com/  

Early departure after breakfast, leaving behind Ourika to immerse ourselves in rural Morocco, crossing the High Atlas that offers us marvelous mountain landscapes and Amazigh villages that blend harmoniously with their surroundings. We pass through the well-known mountain pass of Tizi N Tichka at 2,960 meters.

Today, we are going to delve into the important and rich world of Amazigh craftsmanship, through our first carpet workshop. We will do this in the company of a group of women who have formed a cooperative, keeping alive the traditional methods of carpet-making. With them, we will learn the intricate process behind these pieces that are so representative and significant in Amazigh culture.

They will welcome us into their space with a delicious meal, and after resting surrounded by carpets, the first workshop of the journey will commence.

Once the activity is completed, we head to our accommodation near the Ksar of Ait Ben Haddou.

Ait Ben Haddou – Skoura



 <i>Day 4: wed 10/01</i>	 9:00 am	 2h 00
 <i>Traditional House in Ait Ben Haddou</i>	 <i>Painting with Hafida Zizi (3 h approx.)</i>	 <i>Kasbah Ait BenHadda (or similar)</i> https://rb.gy/ludd7x 

Today, we are going to discover the great architectural treasures hidden in the southeast of Morocco: the Ksars (fortified villages) and the Kasbahs (castles, fortified dwellings).

We will explore the most impressive and well-preserved Ksar in Morocco, nestled at the foot of the Ounila River, declared a UNESCO World Heritage Site in 1987: Ait Ben Haddou.

We will wander through this stunning Ksar, uncover its corners, and ascend to the granary that overlooks it all. To conclude our stroll, we will visit Hafida Zizi's Tiwirga gallery. We will get to know this renowned self-taught artist who celebrates her Amazigh culture through her colorful art, rich in tradition and heritage. With her, we have our second workshop of the journey. This time, we will draw inspiration from her work and the magical place we find ourselves in to create our own pieces. We will spend time with her, enjoying a delightful Moroccan tea and the views her terrace offers from the heart of the Ksar.

Following a delicious meal in a traditional house within the Ksar, we proceed to Skoura, where we will spend the night surrounded by palm trees.





Skoura – Dades

 <i>Day 5: thu 11/01</i>	 <i>9:00 am</i>	 <i>2h 00</i>
 <i>Monkey Fingers House by fatima mellal</i>	 <i>Traditional pottery (3 h approx.)</i>	 <i>Monkey Fingers (or similar)</i> https://monkey-fingers-house.business.site/ 

After breakfast, we set off for the next workshop of the journey: traditional pottery.

We will meet a family of potters who will guide us through the traditional process of this ancient technique. We'll spend time together, enjoying their stories, discovering the steps to create the final piece, and even trying our hand at crafting our own work on the traditional pottery wheel.

Following the workshop, we continue our journey to savor a delicious meal at the home of a renowned local artist, Fatima Mllal. We'll visit her studio and dine on her splendid terrace with privileged views of the "monkey fingers," impressive geological formations that grace the Dades Valley.

In the afternoon, we have the opportunity to delve deeper into this area by embarking on a trekking adventure with a local guide.

After the stroll, we will retire to our accommodation to rest.



Dades – Tinghir - El'Khorbat

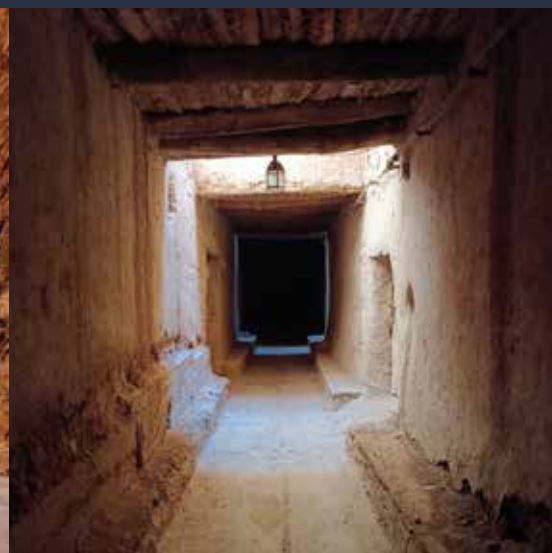
 <i>Day 6: fri 12/01</i>	 <i>9:00 am</i>	 <i>2h 30m</i>
 <i>Maison D'hotels Iriki</i>	 -	 <i>Ksar El Khorbat (or similar)</i> https://www.elkhorbat.com/ 

After breakfast, we set out on our journey. We arrive at an ancient Jewish-Amazigh Ksar at the base of the grand Tinghir oasis, which, although in ruins, remains impressive.

From there, we will traverse the oasis, immersing ourselves in the traditional life of Morocco's oases: its agriculture, irrigation system, traditional labor, and more. We reach the restaurant where we will enjoy a delicious meal overlooking the expansive oasis and the scattered Ksars.

Continuing on our route, we venture to explore the gorge that overlooks this oasis: the Todra Gorge. An awe-inspiring canyon at the foot of the High Atlas, renowned among climbers from around the world.

After exploring the gorge, we continue our journey to the Ksar where we will spend the night.





El'Khorbat – Erg Chebbi

 <i>Day 7: sat 13/01</i>	 9:00 am	 3h 00m
 <i>Bedouin Camp</i>	 -	 <i>Ideal Desert Camp (or similar)</i> https://www.ideal-desertcamp.com/  

After breakfast, we enter the Oasis Museum, an ethnographic museum that will help us understand everything we are seeing and experiencing along the way: traditional clothing, festivals, tribal organization, agriculture, traditional medicine, and much more.

On our way to the Erg Chebbi desert, we make a stop to learn about an ancient irrigation system that enabled people to survive in this harsh area: the Khetarras.

Continuing our journey, we immerse ourselves in the dunes. Tonight, we sleep in a Bedouin camp surrounded by the desert and under the Sahara stars.

Furthermore, today we are celebrating Yennayer, the Amazigh New Year. We will enjoy a musical evening around a bonfire and celebrate the entrance to the year 2974 in the Amazigh calendar.

Rissani Market - Khamlia



 Day 8: sun 14/01	 9:00 am	 2h 00m
 Riad Gnaoua Khamlia	 Gnawa Music	 Riad Gnaoua Khamlia (or similar) https://rb.gy/9v4ng 

After having breakfast at the Bedouin camp, we head to one of Morocco's most iconic traditional markets, the Rissani market, located in the ancient city of Sijilmasa. In the times of the trans-Saharan caravans, it was a strategic point where trade and exchanges of salt, spices, leather, weapons, ivory, camels, and even enslaved individuals took place.

Today, it still retains its essence. On market days, Rissani is bustling with residents from the surrounding areas who come for their shopping. Donkeys, bicycles, chaos, and noise fill the market, capturing its authentic spirit.

After the market, we move on to a small village at the base of the Erg Chebbi dunes: Khamlia. Khamlia is a unique village, a result of another aspect of the trans-Saharan caravans: slavery. It is inhabited by descendants of enslaved individuals from various African countries.

Here, we will delve into Gnawa music and history. After lunch, we will have a Gnawa music workshop where we'll learn to play their instruments and dance their traditional dance.

Following the workshop, we can enjoy a stroll through the village, visit the women's cooperative, or relax in a lovely café filled with art.





Khamlia - Agdz

 <i>Day 9: mon 15/01</i>	 <i>9:00 am</i>	 <i>5h 00m</i>
 <i>Castle Kasbah Des Caid</i>	 <i>Amazigh Culture and Symbolism (3 h approx.)</i>	 <i>Kasbah Oulad Othmane (or similar)</i> https://rb.gy/gggqdw 

We are retracing our steps and beginning to ascend once again in the direction of Marrakech, yet there is still much more to see.

Today, we skirt the mountains of Saghro, an astonishing landscape of pre-Saharan volcanic mountains that resemble lunar landscapes. The Saghro and its Ait Atta tribe hold great recognition among the Imazighen for their struggle and resistance against French colonization during the Bougafer War.

We arrive at the oasis of Tamnougalt, in the Draa River valley. An impressive Ksar surrounded by palm trees that leaves a lasting impression.

Here, we will enjoy a delicious meal.

In the afternoon, we will delve into history and Amazigh culture through a workshop led by Muha Tawargit, a multidisciplinary artist who uses his art as a means of expression to reclaim his culture and ancestral symbolism. With him, we will learn about history, symbolism, the alphabet used to transcribe different Amazigh dialects, and with all this knowledge, we will create our own artwork.



Agdz - Marrakech

 <i>Day 10: tue 16/01</i>	 9:00 am	 6h 00m
 <i>Reed Workshop</i>	 <i>Reed Workshop, Ouarzazate (3 h approx.)</i>	 <i>Le Ryad Samsli (or similar)</i> www.riadsamsli.com  

After breakfast, we proceed to the final artisan workshop of the journey. Amidst a reed bed at the foot of the Iriri River, Ahmed has his workshop where he works with reeds and creates all sorts of pieces: baskets, lamps, even walls. With him, we will learn this traditional technique, engage in conversation, and enjoy a delicious lunch with the artisans before continuing our journey back to the bustling city.

We cross the High Atlas Mountains once again, returning to the city that welcomed us a few days ago.

In Marrakech, amidst all the chaos and hustle, we will be staying at a traditional riad, an "oasis" amid the bustling cityscape.



Marrakech



 Day 11: wed 17/01	 -	 -
 -	 -	 Le Ryad Samsli (or similar) www.riadsamsli.com     

Today, we have the entire day free in Marrakech to explore the "Red City." After spending several days traversing the rural southeast of Morocco, Marrakech offers us the other side of the country: that of the bustling metropolis.

Here, we have the opportunity to get lost in its labyrinthine souk, visit a variety of museums and culturally significant sites, enjoy a rejuvenating hammam, and of course, experience the night at the famous Jmaa L'Fnaa square, an experience that leaves no one indifferent.

**Lunch and dinner NOT included.*





Farewell

 Day 12: thu 18/01	 -	 0h 30m
 -	 -	 Le Ryad Samsli (or similar) www.riadsamsli.com     

The day has come to return home, enriched and soaked in this cultural experience.

We are aware that the opportunity to live through this journey is a privilege that will broaden our perception of humanity.

Airport transfers coordinated according to flight schedules.



IZURAN

un proyecto
 PRANAVAOM



CULTURAL JOURNEY ROOTS OF MOROCCO

12 days/ jan 07 2024 - jan 18 2024

PRICE
€2.900
per person

*Reserve your spot by paying a deposit of **€800**
until September 15, 2023.*

JOIN US!

✉ contacto@pranavaom.com
📷 [@tribunomada_travel](https://www.instagram.com/tribunomada_travel)
☎ +56990206772

*Single room supplement: €220
Price per person for group route with private transportation.
Maximum 15 spots.
Accommodation in standard - comfortable/superior category.*



PRICE INCLUDES

- Airport transfers.
- 2-night stay at Bab Zouina including activities. (Based on triple room, other options available).
- Exclusive trip organization and design.
- Personalized support via email and WhatsApp.
- Pre-trip information on all necessary details.
- Access to the trip's WhatsApp group.
- Accompaniment and translation support throughout the journey from organizers and guides.
- Assistance with all needs during the trip.
- Translations throughout the itinerary.
- Transportation with a driver for the route in vehicles with permits, insurance, and updated inspections.
- Fuel.
- Entry to the ethnographic museum.
- 6 Craft and artistic workshops:
 - Carpet weaving.
 - Painting with Hafida Zizi.
 - Traditional pottery.
 - Gnawa music.
 - Amazigh culture and symbolism with Muha Tawargit.
 - Reed craft.
- Items created during the craft workshops.
- Trekking/walk in Dades.
- Trekking/walk in the Tinghir oasis.
- Overnight stay in a luxury Bedouin camp in the desert.
- Celebration of the Amazigh New Year.
- Full board (breakfasts, lunches, and dinners) except for meals in Marrakech.
- Traditional accommodations in each selected locality/region.

PRICE DOES NOT INCLUDE

- Flights to reach Morocco.
- Mandatory travel insurance.
- Drinks / beverages during the trip.
- Meals and dinners in Marrakech.
- Personal expenses.
- Extra activities on the free day in Marrakech.

un proyecto
 **PRANAVAOM**

www.pranavaom.com